



Martin E. Franklin
Chairman & Chief Executive Officer

January 5, 2009

Ms. Samantha Udolf
62 High Ridge Road
West Hartford, CT 06117

Dear Samantha,

Jarden Corporation and its Winter Sports brands are synonymous with the best that the ski industry has to offer. Volki skis, K2 skis, Line Skis, Marker bindings and Marmot apparel are the standard bearers for the ski enthusiasts who demand industry leading performance and quality. Because of our constant pursuit of excellence, we only will associate ourselves with charitable pursuits that mirror that pursuit of excellence.

Sam's Race for a Place has come to our attention as a cause that commands our endorsement and the full involvement of all of our friends. Samantha Udolf is a 9th grade student at the Kingswood –Oxford School in West Hartford, Connecticut, who is a noted and accomplished junior skier in the Northeast. Even more importantly though, she is a caring and responsible human being who has endeavored to better the lives of those around her by becoming actively involved with the Ronald McDonald House of Springfield, Massachusetts. By combining her love of skiing and desire to help others, she has helped create Sam's Race for a Place. Every dollar that is raised goes toward providing love and care for children recovering from their stays at the world famous Shriner's Hospital and Bay State Hospital located in Springfield, and to provide support to their families who have traveled from all over the world to be close to their kids. Sam also volunteers her time every week at the House to help provide the kind of crucial support to the children that cannot be measured in dollars alone.

We at Jarden Corporation are proud to be associated with such an outstanding cause, and we encourage our friends and associates to join with us in helping to support this most worthy charitable enterprise.

Very truly yours,

A handwritten signature in blue ink, appearing to read "M. Franklin", written over a light blue horizontal line.

Martin E. Franklin